

# Public Relations, Press, Media & Publication Committee

(Academic Year 2022-23)

Public Relations and the Media is the practice of managing the spread of information about Our Institution's mission, policies and practices in a positive, consistent and credible manner to the Public through Media relations. The committee is responsible for extensive coverage of all college events. The Public relations and Media Committee directly interact organisation's Management members regarding critical Internal and External Organisational events and report these events with editors, reporters and journalists. The media can be newspapers, radio, television and social media. The publication of the annual magazine provides a platform to students, academicians and the corporate to come together and share their insights, opinions and experiences, and to discuss management, leadership and other contemporary issues. Over the years, the team has created a legacy for itself and the institution. Due to its relentless pursuit, today Guru Nanak Institutions enjoys a favourable image in the eyes of the outer world and is using it well to its advantage.

**Table : Composition of Public Relations , Press , Media & Publication Committee.**

S.No	Public Relations , Press , Media & Publication Committee		
	Name	Programme	Designation
1	Mr. Deva Shekhar	Engineering	Chairman
2	Mr.Amit Bhalla	Admission	Member
3	Mr. V K Chary	Assistant Admin Manager	Member
4	Mr. Singaiah	Librarian	Member
5	S.Prathyusha	Pharmacy	Member
6	B. Pravallika	Pharmacy	Member
7	Mr.K Srinivas	Engineering	Member
8	Mr. Sateesh A.	Engineering	Member
9	Mr yadaiah.M	Engineering	Member
10	D. Naveen Kumar	Engineering	Member
11	Ch.Ravindra	Engineering	Member
12	Dr.G.Raj Kumar	MBA	Member
13	Mrs.M. Harini Reddy	Engineering	Member
15	VARSHIT A	Engineering	Student Member
16	P. Mallesh	Engineering	Student Member
17	Keshetty Rajeev	Engineering	Student Member
18	T. Yashwanth Reddy	Engineering	Student Member
19	Boyapally Meghana	Pharmacy	Student Member
20	MD Apsa Jabeen	Pharmacy	Student Member
21	Kompelli Saiganesh	Engineering	Student Member
22	Jakkula Shireesha	Engineering	Student Member
23	Zeba Almas	MBA	Student Member
24	Chaitanya Raj	MBA	Student Member
25	P.Rahul	Engineering	Student Member

26	Oraganti Anuja	Engineering	Student Member
27	K.Dilip Kumar	Engineering	Student Member
28	G.Uma Maheshwari	Engineering	Student Member
29	Challa Raghu Chandra Reddy	Engineering	Student Member
30	Bykani Shiva Leela	Engineering	Student Member

**Functions & Responsibilities:**

- The role of Media and PR committee is to foster community relations with external stakeholders through several media relation activities.
- It accomplishes this through its regular corporate newsletters, engagement with the print media and by facilitating institute's online presence across various platforms.
- The Media and PR committee manages internal communication by reporting events, happenings and achievements to the administration, faculty and student community.
- Provides information related to Institute.
- Invites press and media for the events
- Plans to provide the Institute related information by advertisements.